



**Limited quantities! Don't delay....sign up today!**

**Title Sponsor \$10,000 (1 available)**

This sponsorship opportunity allows one community partner the chance to have exclusive naming rights on the fastest growing festival in Wayne County. The Meltdown Ice Festival drew upwards of 5000 visitors in 2014, had over 75,000 Facebook page views, and was featured on both the Dayton and Indianapolis news.

**Main Stage Sponsor \$5,000 (1 available)**

Located adjacent to the Activity Zone the Main Stage is home to the Friday and Saturday night Ice Fight competitions. These interactive ice carving competitions draw upwards of 1000 people per performance.

**Work Zone Sponsor \$1,000 (2 available)**

Open Tuesday thru Sunday the Work Zone is the main staging area for the ice carvers during the festival. They work daily in this area leading up to the main stage activities over the weekend. The community spent a lot of time visiting and interacting with the carvers in this area in 2014.

**Activity Zone Sponsor \$2,500 (4 available)**

The Activity Zone is an interactive ice park filled with sculptures the community can touch and play with. In 2014 this park included items such as a ping pong table, a kings throne, an ice slide, a tic tac toe wall, and skee ball. The plans for 2015 include making this area even larger with more opportunities to enjoy family fun.

**Ice Prince/Princess Contest Sponsor \$1,000 (1 available)**

The Ice Prince/Princess competition consisted of over 200 entries in 2014 and online votes for entries were tallied to declare a winner. The sponsoring company at this level will be offered the opportunity to conduct the on stage announcement of the winners.



**Coloring Contest Sponsor \$500 (1 available)**

Sponsors logo will be printed on coloring sheets that are distributed to every elementary school student in Richmond. Returned artwork is displayed in Center City during the festival and a winner is chosen by the festival committee.

**Larger Sculpture Sponsor \$500 (15 available)**

**((5 larger sculptures @ 3 sponsors ea))**

Logo on website / Facebook page and event related links

Logo signage at one large ice sculpture at the festival

**Smaller Sculpture Sponsor \$250 (20 available)**

**((20 x 1 block carvings))**

Logo on website / Facebook page and event related links

Logo signage at one small "Carvers Choice" ice sculpture at the festival.



SPONSORSHIP FORM:

\$10,000

\$5,000

\$2,500

\$1000

\$500

\$250

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_